



May 28, 2008

Dear Chairman Martin,

On behalf of Big Sister Association of Greater Boston, I am writing to recognize the support we have received for more than a year from WBMX-FM. In a time when girls are in need of champions, and non-profits are competing for limited resources, MIX has come forward as a true champion of the work we do matching Greater Boston's girls with strong, positive female mentors.

MIX began working with Big Sister in January of 2007 when Mike Mullaney interviewed me on his New England Lifestyle show, to create increased awareness of mentoring and the need for girls to have positive role models. This in-depth interview not only brought attention to the fact that our work is unique in its focus on the social, emotional, and developmental needs of girls, but it also resulted in women signing up to become mentors. The station has continued its relationship with us in 2008 by helping to promote our annual fundraising event, the Celebrity Chef Dinner at Radius Restaurant, which raised more than \$100,000 for our mentoring programs. MIX will also be lending its support to us this summer in promoting our 20th Annual BMW Raffle, which is integral to our fundraising efforts.

We view MIX as a valuable media partner, who is willing to step up to the plate not only for our organization, but for all of our City's girls. We look forward to continuing this relationship in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "Deborah Re".

Deborah Re
Chief Executive Officer
Big Sister Association of Greater Boston
617.236.8063